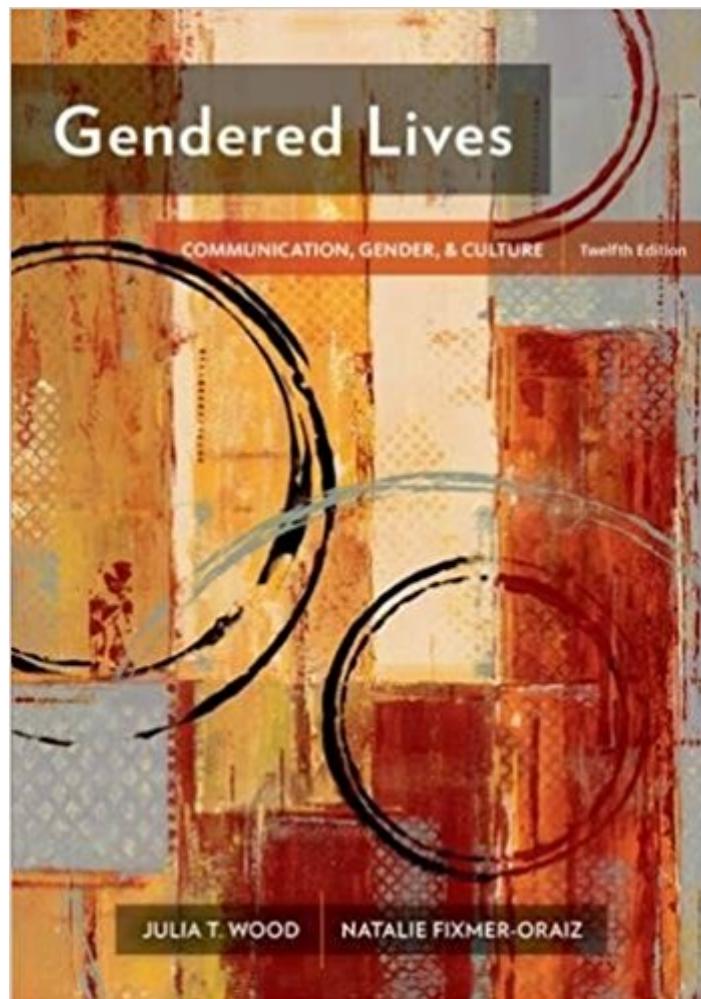


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# Gendered Lives



## Synopsis

Written by leading gender communication scholars Julia T. Wood and Natalie Fixmer-Oraiz, GENDERED LIVES: COMMUNICATION, GENDER, & CULTURE, 12E provides an engaging introduction to the field, equipping students with the tools, knowledge, and insight to think critically about gender and society. Introducing the latest theories, research, and pragmatic information, the text demonstrates the multiple--and often interactive--ways that a person's views of masculinity and femininity are shaped within contemporary culture. It uses a conversational, first-person writing style and offers balanced coverage of different sexes, genders, and sexual orientations. The 12th Edition is packed with new references and coverage of new topics, including work-life balance, transgender issues on campus, bullying in school, gender and health, reproductive violence, and more. It also provides expanded coverage of gays, lesbians, bisexuals, and transgender people throughout.

## Book Information

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Your assumptions about gender, communication, & culture. Each chapter opens with insightful 'Knowledge Challenge' questions that focus on commonly misunderstood issues. These questions help you identify your assumptions about gender, communication, and culture before you begin studying related topics. What are the effects of technology on gender communication? The text's coverage of the role of technology in communication including the increasing use of social media includes discussion of the effects of technology on gender communication as

well as the connections between gender and media. How your peers relate to gender communication issues. Student commentaries throughout the text vividly illustrate how your peers relate to gender communication issues. Resources further explore issue of gender & communication. End-of-chapter resources offer two to four sources including films, articles, and books to help you further explore the issue of gender and communication.

Julia T. Wood is the Lineberger Distinguished Professor of Humanities Emerita at the University of North Carolina at Chapel Hill. She joined the university at the age of 24. While on the faculty, she was named the Lineberger Distinguished Professor of Humanities and the Caroline H. and Thomas S. Royster Distinguished Professor of Graduate Education. The author of 17 books, she has edited 10 other books, published more than 100 articles and book chapters and presented numerous papers at professional conferences. In addition, her honors include 12 awards for undergraduate teaching and 15 awards for her scholarship. Natalie Fixmer-Oraiz is an Assistant Professor of Communication Studies and Gender, Women's, and Sexuality Studies at the University of Iowa. She has published articles on rhetoric and reproductive justice, the commercial surrogacy industry and third-wave feminism, as well as book chapters on the public debates surrounding birth control and communication activism pedagogy. She is currently at work on *HOMELAND MATERNITY*, a book that examines contemporary struggles over reproductive health and motherhood in the context of homeland security culture. In addition, Natalie has been honored by teaching awards from the University of North Carolina at Chapel Hill and the American Association of Colleges and Universities.

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Needed it for school.

Some good ideas and some that miss the mark.

Goofy book used for a school class. Book is one sided and has some false information especially on the media section. The fashion chapter falls to mention who is in charge of the fashion industry. Gender is not fluid sorry to burst your bubble.

Great book

Learned a lot from this book.

Easy read for my gender class.

Bulls\*\*\* book about made up concepts that are only verified by like minded academics who's entire survival (income) is dependent on this crap being taught and accepted by other circle jerking peers. If you're reading this book, you are taking a worthless class for a worthless degree, and are a perfect example of why college should not be free. The burden that your pathetic and valueless degree would put on tax payers will not be tolerated. Drink Bleach.

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